

Comcast Business

Ethernet & ActiveCoreSM SPIF

It's a BIG Deal!

Earn up to 2X Monthly Recurring Revenue (MRR) on all new Ethernet, SD-WAN and Managed Router sales.

There is no better time to sell Ethernet, SD-WAN and Managed Router to your customers—make big deals and get up to 2X MRR.

2X MRR on SD-WAN deals and multi-site SPIF Managed Router deals. *ActiveCore services only.*

2X MRR on Ethernet services for deals larger SPIF than \$10K

1X MRR on Ethernet services for deals from SPIF \$2K-\$10K

The Specifics

- Ethernet sales must use fiber transport type for the following services to qualify: Ethernet Dedicated Internet (EDI), Ethernet Private Line (EPL), Ethernet Virtual Private Line (EVPL), Ethernet Network Service (ENS) or Ethernet Over Hybrid Fiber Coax (EoHFC).
- New customers or new locations only. Upgrades or other changes for existing customers or locations do not qualify.
- Sales must be Order Accepted during the eligibility period to qualify.
- Requires minimum 3-year contract term.
- Equipment fees, custom installation fees, professional service fees and other non-recurring charges which can be amortized into monthly recurring charges do not qualify for SPIF.
- May not be combined with any other current Comcast Business SPIF, unless specifically defined.
- Comcast Business reserves the right to change or cancel this SPIF without prior notice.

Eligibility period: January 22, 2020 – June 21, 2020

Sales must be Order Accepted between 1/22/20-6/21/20.

Eligible Recipients

All Comcast Business Solutions Provider partners in good standing are eligible for this SPIF. **For more information, contact your Comcast Business Partner Sales Manager.**

COMCAST BUSINESS

SOLUTIONS PROVIDER PROGRAM

Exclusions and Exceptions

Comcast Business does not dictate commission rates for subagents. Comcast reserves the right to exclude agents from SPIF if Comcast determines in its sole discretion that agent has acted in a fraudulent manner. Comcast is not obligated to provide prior notice if SPIF ends early. Equipment Fees do not qualify for SPIF payment. Off-net/Type 2 circuits sold as part of a multi-site deal will be compensated per contract but do not qualify for SPIF payments. Trunking and Advanced Voice (i.e. PRI, SIP) do not count towards the SPIF payout. Sales must conform to Comcast Business Guidelines of Cooperation. For sales occurring under "teaming" or channel integration rules, Comcast reserves the right to adjust qualifying revenue based on the CSPP's respective board credit.

Terms and Conditions

Restrictions apply. Maximum SPIF payment will be \$50,000 per eligible sale or deal. Services not available in all areas. Valid 1/22/20 - 6/21/20 for multi-site Comcast Business SD-WAN or Managed Router sales. For this purpose, Solutions Provider sales partner is defined as the sales partner of record within the Comcast Indirect order system. Incentive for Comcast service only. Comcast reserves the exclusive right at its sole discretion to limit or exclude specific sales that have been discounted outside of normal published discounts. All qualified contracts must be marked as Order Accepted during the incentive period by Comcast's internal processing team. Any sales not currently allowed or commissionable in Comcast's Master Agent or Direct contracts will be excluded from this promo. Normal residual commission rates apply. Solutions Providers only are eligible for this program. Comcast reserves the right to reclaim incentive payments if terms and conditions are not met, the order cancels, or if early termination of services occurs. Any SPIF payments associated with orders that cancel will be subject to claw back. Comcast reserves the right to change or cancel this SPIF without prior notice. Comcast reserves the exclusive right at its sole discretion to modify the Terms and Conditions of this promotion, up to and including the cancellation of the program without prior notice. Any Comcast-provided equipment must be returned in good working order. Early termination fee applies. Equipment, installation, taxes, franchise fees, the Regulatory Recovery Fee and other applicable charges (e.g., per-call or international charges) extra. Service (including 911/emergency services) may not function after an extended power outage. Call your Comcast Business Partner Sales Manager for restrictions or complete details. Comcast © 2020. All rights reserved.